

FOR IMMEDIATE RELEASE:

Pocket-Sized Pitching Coach Hits America's Bookstores

Pedro Martinez. Roger Clemens. Randy Johnson. All have pitching coaches to steer them toward victory. So should every Hollywood writer. Pitching -- selling one's story to producers and executives -- is the only way to stay in the game.

For those who can't afford a live-in coach to prep them for studio meetings, there's now a portable alternative: Writer and producer Chris Abbott's new book, TEN MINUTES TO THE PITCH: Your Last-Minute Guide and Checklist for Selling Your Story (Tallfellow Press, ISBN #1-931290-56-3, Jan. 2005).

TEN MINUTES TO THE PITCH is the second in Tallfellow's new Ten Minutes to Success series. Written by a Hollywood veteran who has pitched and been pitched to, the book provides invaluable insider advice as

- Turn Off Everything But Your Mind
- Don't Start Pitching Until You're in the Room
- Be Memorable (Lacking natural charisma? Turn to page 83!)

plus anecdotes from industry pros explaining what to do . . . and what not to do!

Compact and comprehensive, TEN MINUTES TO THE PITCH comes with a last-minute checklist that prepares writers for that all important moment on the mound, as well as a resource guide to get you in the game. At \$12.95 and 4 1/2" wide, it's designed to fit any budget or pocket.

About the author: Chris Abbott's career began as a story editor on Little House on the Prairie. She went on to write for, consult on, and produce such shows as Cagney and Lacey, Magnum P.I. and Diagnosis Murder. She lives in Utah with her husband and son and is working on a novel. Her royalties are being donated to the Writer's Guild Foundation's Literacy and Library Programs.

Ten Minutes to the Pitch
By Chris Abbott
ISBN: 1-931290-56-3
120 pages, 4" x 7", \$12.95
Soft cover, January 2005

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